

Special Report

Advanced Public Speaking Strategies: 5 Little Known Public Speaking Secrets

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Welcome

You are about to embark on the journey of a lifetime...

Knock the socks off your competition by speaking bolder and better than your wildest imaginings...

You know why the best public speakers are so good at what they do? I'll tell you. It's no secret. It's because they have a good time doing what it is they do... speaking. Public speaking can be fun. It is an exceptional way to engage people, network and adopt a loyal following. Once you get over your initial fears of public speaking, you may come to find you actually ENJOY speaking in public.

You will actively seek out opportunities to show off your new talents. Sounds silly, doesn't it? But it is true. Public speaking can become an addiction, a healthy one, once you know how to speak well in front of others. You will feel better about yourself, more confident and you will be able to sell better, communicate better and succeed in all you do.

By now you probably already know a thing or two about public speaking. If not, you can learn all you need to know in ***How To Be An Effective Public Speaker: Your Guide To Public Speaking Success*** - you can get more information about it by [clicking here](#).

You know some strategies you can implement to overcome some common fears people have about speaking in front of crowds. Does that mean your education is done? Quite the contrary; the best public speakers are among other things, constant learners. You should be too. There are still many things you can learn about public speaking. In this unique special report, we will uncover the top 5 strategies expert speakers use to engage their audience and captivate a crowd.

On first glance, you may think, “Now wait a minute, I knew that.” Be careful not to assume anything however, as you continue reading. The first tip for example, is, “Relax.”

You already know you have to relax, so what is the point? Here is the point.

**This special report goes above and beyond ordinary
speech making abilities.**

It teaches you little-known tactics you can incorporate into your repertoire of abilities to become an even better public speaker than you already are. So even if you THINK you know what is about to come next, pause... take a moment... and read each section completely.

You WILL become a better public speaker by doing it. Take this little special report with you. Print it, bind it and use it as a reminder when you need to jump-start a new public speaking campaign.

Are you ready? Ok, let's begin...

#1 Relax...

You can use all the tips and techniques outlined in any speech guide and still make a lousy speech if you don't relax. All speech books TELL you to relax. But will you really relax? The true test of whether you can advance in your public speaking abilities is the level of relaxation you can induce before, during and after a public speaking event. Ask yourself, "How can I relax? Will I relax?"

You will, you have to if you want to succeed. So what do you relax about, and how? First, you have to dispel any notion you have about the importance of your speech. **In truth, during the course of your life, speakers will deliver more than one billion speeches.**

It is very unlikely your speech will have such a great impact that it will change the world forever. And, if your speech did have that kind of impact, chances are you already know how to relax.

Now, various books will offer you suggestions about how to relax. They may say, "Pretend the audience is naked." I don't know about you, but that is likely to make me MORE nervous. You may find you are now too distracted to relax. What if your mother were in the audience? So how DO you relax?

Forget about your speech. Do your homework, practice and then tuck it away. People who relax do what they have to do to prepare a speech, and then forget about it until the time comes to speak. You should do the same.

Do something fun. Go for a bike ride. Sing a goofy song. Jump on a trampoline. Think of what you plan to do AFTER your speech. In fact, you should plan something extravagant and rewarding, something you will look forward to following your grand delivery. And remember, in the grand scheme of things,

your speech will not likely shatter the earth. Some people find simply speaking out, saying, "Boy am I nervous," helps them relax. If you do that, write it down, say it out loud, then say, "I am glad I got that over with. I feel great now."

Good chance you WILL feel better. Don't focus on what will go wrong, focus on what you know will go right, and what you plan to have for dinner later that night. In the end your speech making ability will improve tenfold.

#2 Feel Confident...

Do you smell that? It smells funky. What is it? You can't quite place it, but you know that smell. It is familiar, you've smelt it before. What is it? Oh yes, it is fear... You can smell fear a mile away. If you walk up to the center stage and lack confidence, before you utter a single word your entire audience will feel your fear. This will resonate throughout the auditorium like a clap of thunder.

What happens next is like a chain reaction. Your audience begins to squirm. They feel uncomfortable. They worry about what you plan to say. They fidget even more. This may cause you to fidget. All of this will detract from the moment at hand, and likely impact your speech in a negative way.

What do you do about it? Pretend you are confident. Strut your stuff, put a little hop in your walk, and a little kick in your stance. Make sure when you approach your audience, you stand up tall and SMILE. The very act of smiling will undoubtedly cause a chain reaction in your audience.

As you smile, others will soon follow. This will fill the room with positive energy, energy you can absorb, energy that will allow you to feel more powerful and more confident.

You also have to remember that YOU are the one delivering the speech. So, no matter what you talk about, you are in charge. You are the expert. You have the

power. People are looking to you for information or advice, or possibly just a good joke. Live in the moment.

As long as you have the power, you should feel confident. Remember that. And when in doubt, fake it. It always works.

#3 Speak Slowly...

Don't you hate it when someone calls and leaves a message, but you have to replay it ten times before you can catch their name or their telephone number? The same is true of giving a speech.

One of the biggest mistakes amateurs make is speaking too swiftly. Your audience won't have a clue, and as you continue to babble on their faces will fill with confusion. Members of the audience will raise an eye, and this will make you feel uncomfortable. You may start speaking even faster.

Your twenty minute speech becomes a two minute speech. You look back, and wonder what just happened. You fidget. Now you have 18 minutes left to fill. What do you do? Ask questions?

The best way to learn how to speak slowly is to practice. Record yourself giving a speech. Then play back your recording. Then practice giving your speech slowly. You may FEEL like you are speaking too slowly, but when you play your tape back, chances are high your "slow" speech will sound a lot more like normal banter than your prepared speech.

People will take in more when you take your time, and you will have more time to compile your thoughts. When you arrive at your engagement, and stand before your audience, take a moment to pause. Smile. Take a deep breath.

If needed, place little stars on your notes at important places. These should be places you want your audience to really dig into what you are saying. Your stars will act as a reminder to slow down.

And don't think you need to fill the silence with an "um" or an "ahem." Just stand their still for one moment. Some of the most powerful speakers of all time use this technique. It sounds incredibly simple and silly, and it is. But the point is it works, so take advantage of it to improve your speech making ability.

#4 Tell a Joke...

But don't tell a dirty joke, unless you are targeting an audience where this may be appropriate. If you want to inject a little humor in your speech, you'll put everyone more at ease. Laughter is truly the best medicine for just about any problem or obstacle we have to overcome in life.

In fact, if you can inject more than one joke in your speech, all the better. But don't fill your speech with one liner's. You'll have your audience rolling their eyes in no time. This is an amateur mistake people make that only demonstrates you are nervous or don't know what you are doing.

A sense of humor is the key to successful public speaking but remember you are not supposed to be a comedian. One or two jokes during a speech placed naturally at the beginning, middle and even end is just fine.

If you don't have a good sense of humor or know any good jokes, find one. Ask some friends. Look on the Net. Try to find a good joke that relates to the subject at hand.

Write it down so you do NOT forget the punch line. And don't worry if your audience doesn't laugh. If they don't, make a joke about your lousy comedic

talent and move on. That will probably be a lot funnier than a bad joke. If you really have trouble finding a joke, then try a quote instead. It will get people thinking, much like a good joke would. Look for something upbeat and inspiring.

Last but not least when you do tell your joke remember once again, to smile. If you smile, the audience will too. Laugh and the world will laugh with you, not at you.

#5 Make a Mistake...

I know. You want to look GOOD in front of your audience. So why would you make a mistake? Simple.

The most powerful orators are those that engage with and connect with the audience. The simplest way to connect with your audience is by demonstrating you are human.

Humans, all humans, make mistakes. If you make a mistake early in your speech, admit it. The audience won't really notice. In fact, you may even garner a laugh. A simple, "oops" will do. This brings you down to the level of your audience. That is the whole point of making a speech, to connect with your audience.

When you make a mistake, you connect with your audience on a subconscious level. Everyone in the audience is thinking, "Now that is something I can relate to." You also get your mistake out of the way.

What do I mean by that? If you make a mistake from the start, you eliminate your FEAR of making a mistake. You don't have to worry about it anymore because you've already goofed up.

This is one of the most powerful and underused speech techniques known today. Try it. You will feel awkward at first, so practice at home. Practice in front of a mirror Practice in front of a few friends, but don't TELL them you plan to goof up on purpose.

See what happens. Once your speech is done, see what they say. They may not even mention your mistake. They will probably forget about it. Most mistakes are overlooked far more frequently than inexperienced public speakers realize. Despite what you may be thinking, the audience is not staring at you, thinking, "God, what a mistake!"

They are more interested in how soon they can break to go to the bathroom, or grab a bite to eat a LOT of the time. So don't dwell on it, have fun with it, and make a mistake. You'll become a much better speaker for it.

That's it. Five simple little steps that will have you walking away a much better speaker before you know it. Now go ahead and practice.

Thanks for reading!

To your success,
Quincy

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Recommended Resources

[How To Be An Effective Public Speaker](#) – In a simple down to earth format, this guide teaches you how to **overcome your fears of public speaking** using common sense strategies, strategies that dig deep within your subconscious to unlock your fears of public speaking.

[Real Life Legends Club](#) – Every successful person will tell you that **the fastest way to get to where you want to be is to learn from someone who has already achieved what you want.**

Listen to some of the most successful people in the world as they talk about how their passions have affected their life, how they discovered them, and how they have dealt with the inevitable challenges that arose along the way. ***And more importantly, how you can apply what they've learned to your own life.*** Just \$1 gets you instant access to interviews with Anthony Robbins, Dr. Wayne Dyer, Dr. John Gray, Marci Schimoff, Robert Kyosaki, Paula Abdul, and over 100 more.